



Signature Event Benefitting the American Red Cross

Tuesday May 22, 2012 | UNM Ballroom at the Student Union Building | Albuquerque, NM
7:30 am Registration | 8:00 am Breakfast and Awards Presentation

The fourth annual Red Cross Real Heroes Award Breakfast honors New Mexicans whose unselfish and heroic actions reflect the spirit and ideals of the humanitarian mission of the American Red Cross. Proceeds from the Real Heroes breakfast benefit the work of the Red Cross in New Mexico to fulfill the mission of helping people prevent, prepare for and respond to emergency situations.

Community members, disaster responders, employers, volunteers and friends nominate heroes in the categories listed below for a heroic act or commitment to unselfish service to others that took place during the prior calendar year (2011). A selection committee of business and community leaders reviews and chooses the award recipients to be honored at the annual breakfast celebration.

Real Hero Award Categories - Nomination Deadline Feb 29, 2012

Good Samaritan Adult | Good Samaritan Youth | Medical | Firefighter | Law Enforcement
Disaster Relief | Military | Workplace Safety | Water Safety | Animal Rescue

Past recipients include a medical student who worked in Haiti to provide food and teach basic health care to Haitian women; an off-duty firefighter who risked his own life to save a man in a horrific motorcycle accident; a teenager who used her Red Cross Babysitter Boot Camp training to perform CPR and save her mother's life; and employees, neighboring businesses and first responders who courageously responded to a workplace disaster.

Note: Real Hero nominations are open and community-wide; no affiliation with the disaster relief work of the Red Cross is required.



Sponsors. Each year our sponsors tell us how inspired they are being part of this unique event for the public recognition of ordinary people doing extraordinary things. From Pam Catanach, community relations, at Sandia National Laboratories:

The American Red Cross Real Heroes Breakfast is my favorite event of the year. The heroes honored may be our friends or neighbors and we've never known the heroic actions they've taken. Hearing them tell their story makes me thankful to have these heroes among us. This event fits so well with the mission of the Red Cross and Sandia loves supporting the Military Hero. As a sponsor we feel like we get great recognition and co-branding with the Red Cross; more importantly, we're able to meet and connect with the hero we sponsor.

Please see www.redcrossnewmexico.org for event information, including Real Hero nomination form, award recipients, and sponsorship/event ticket details. Contact Deena Taylor Rolls, special events director, 505-256-8792 or RollsD@usa.redcross.org for additional information.

Table \$1,000 | Ticket \$100

Jan 2012